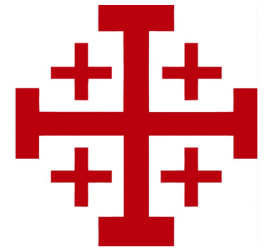


# PASTOR'S CORNER



## A NEW BULLETIN

On the weekend of March 4/5, 2017, a new parish bulletin will appear. The parish of Holy Name has entered an agreement with Liturgical Publications Inc. (LPI) who will provide a five page professional printed color bulletin with the fifth page being advertisement. At the end of the year LPI will provide a hard cover bound book of the weekly bulletins. They will also send a bulletin preparation expert to train our parish secretary Gretchen Walker so that she can become proficient in using all the software that LPI will provide for us. This will all be provided free to the parish with the proper amount of advertising sold. I have used this company at my previous three parishes and they have provided a superior product. Many of the parishes in our diocese use LPI to publish their bulletin.

In order to have our bulletins printed and delivered on Thursday afternoon so that we can make them available to our shut-ins on Friday morning when we take them Communion, we will need to move our deadline for submission of bulletin articles to Tuesday morning at 9:00 a.m. An earlier deadline date is the only drawback with the change. However, I feel all the positive changes make it well worth the earlier deadline, which will require me to get my Pastor's Corner completed earlier than I have.

Not only do we receive the bulletin without charge, we no longer have to pay for paper and photocopy usage. At my previous parish we downsized our copy machine as well as our monthly lease as we had a large cut back in the number of copies we made. It will also provide less work for the secretary.

On January 23, Kyle Eubanks, our parish representative from LPI will be at Holy Name to call upon businesses to sell advertisements to make our bulletin available to us for no charge. The parish can actually get commission on the advertising if enough is sold. I hope many of you who own your own business will take advantage of the opportunity to get your name and services out to the membership and support the parish at the same time. At the present time I am putting together a list of potential sponsors for Kyle. You can help me by calling me at [620-221-3610](tel:620-221-3610) or emailing [frschuckman@gmail.com](mailto:frschuckman@gmail.com), and leaving your contact information or you can call Kyle before he arrives at [918-316-2855](tel:918-316-2855) or email him at [keubanks@4lpi.com](mailto:keubanks@4lpi.com). Keep in mind, our advertising sponsors make our bulletin possible at no charge to the parish.

If you would like to see what a bulletin published by LPI looks like, you can go to <http://parishesonline.com>, put in the parish Sacred Heart, near Colwich, Kansas. When the listing comes up click on Sacred Heart Parish, Colwich, Kansas. You can then click on the bulletin for January 8 to see it.

I believe our parish bulletin will become a much better tool for communication with LPI publishing it. If you have any questions or leads for advertising sponsors please let me know.